



GAT Management NEWSLETTER

R. L. DUFFEY
ENGINEERING

D-761 Editor - H. McClelland
X-100

September 4, 1974

SO MANY NEW employees came on the payroll (59) the week of August 26-30 that orientation had to be held in Room 310, X-710 building.

SALARY EMPLOYEES with 20-year anniversaries soon include: J. E. BELL, D-823; W. E. GLOVER and J. W. ROBINSON, D-554; and J. W. WOOD, D-561, all on September 7. J. E. RICHEY, D-375, C. E. SECREST, D-720; and J. F. SKINNER, JR., D-711 celebrate theirs on September 13; and R. H. SOIT, D-533, on September 16.

THE AREA on the first floor, south wing, X-100 building, which the bloodmobile uses on its semi-annual visits here is being air conditioned. Next visit is scheduled for September 30 and October 1.

M. R. KENNARD and five other salary employees of D-424 have moved from the first floor of the east wing of the X-100 building to the second floor of the south wing into offices formerly occupied by AEC. The move was made so that the Purchasing Department could have more room for its expanded work force.

NEW SALARY EMPLOYEES include: MRS. REBECCA S. HOWE, accounting clerk in D-311. She has a B.S. in Accounting from Ohio U. and has been working for a public accountant in Jackson.

WHO LIVES the farthest from the plant? Leading contenders include: R. L. DRAKE who lives in Ravenswood, W.Va., 180 miles round trip. He has been an employee since the middle of February, plans to move closer to the plant. Q. ENGLAND lives in Barboursville, W.Va., some 70 miles away, has been driving that distance since February, is now in a car pool so he will not be driving that far every day. MRS. HELEN WYNN lives in Huntington (134 miles round trip), has been driving to and from work since 1954.

RECENT TRANSFERS include: R. F. RICKEY from D-852 to D-817.

INCREASING PRODUCTIVITY, 13 minutes, and TIME TO THINK, 20 minutes, are recent additions to our film library which are suitable to show at meetings off plantsite attended by business or professional people. For more information or preview, contact the General Training Department.

AS OF SEPTEMBER 1, there were 813 salary and 923 hourly employees on the payroll, a total of 1,736. It has been 12 years since we had that many.

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

SOME AMERICANS act as if there is no energy crisis or, if there is, if we ignore it it will go away. But the Dept. of Commerce says that we were seven million barrels of oil per day short of domestic demand in 1973; estimates that demands for all types of energy could reach the equivalent of 64 million barrels of oil a day by 1985. Meeting this demand from domestic sources alone would require: discovering and producing new oil wells 13 times as productive as Alaska's Prudhoe Bay and building 130 large refineries to process the oil, or digging the equivalent of 150 Panama Canals to obtain enough coal, or bringing into production, each week between now and 1985, at least one nuclear power plant the size of the largest now existing.

D. C. BOWMAN, who was a member of our Purchasing Department from April 1954 until his transfer to the parent company in June 1956, is corporate purchasing agent and director, International Purchasing. Recently, he was given the additional responsibility of the Textile Purchasing Division.

SIGN OF THE TIMES: A New York Firm offers unemployed actors that other firms can hire and later fire because they have been caught stealing! The firm is called THIEF and its motto is "Hire someone to fire." The founder and director of THIEF says that it is much better for the employer to fire an "undercover" employee for stealing as this will deter the longer-service, more valuable employee from stealing, too.

RECYCLING CENTERS pay as much as 15¢ a lb. for all-aluminum cans. Almost 3 3/4 billion cans have been recycled since 1970 and \$15 million paid to those who turned them in.

ONE FREQUENTLY overlooked income tax deduction is the use of your family car for medical or charitable purposes. The IRS permits 7¢ a mile for such out-of-pocket auto expenses. All you need to do is prove the charitable or medical purposes and the amount of mileage. Parking fees and road tolls are deductible separately. Medical mileage includes visits to physicians, dentists, eye doctors, hospitals and clinics. The best way to insure these deductions, says Prentice-Hall, Inc., is to keep a diary during the year, simply jotting down the date, miles traveled, the reason--medical or charitable--and parking fees and tolls.

DID YOU KNOW that some 21 million Americans now play tennis, and some 5,000 more courts will be added this year to the 112,000 already in use?

2,600 AMERICANS choked to death on food or other objects last year (1973). A simple technique developed by a Cincinnati surgeon has already saved at least 40 lives. If you are present when someone starts choking on something, get behind him and place your arms around his waist just above the belt--allow his head, arms and upper torso to hang forward. Then grasp one wrist with the other hand, press into the victim's abdomen rapidly and forcibly several times. This pushes up on the diaphragm, compresses the air in the lungs and expels the object blocking the throat.

THE OCONEE NUCLEAR STATION in S.C. had the highest electrical output of any single nuclear unit in the world for two successive months--\$14,700 mWH in February and 590,628 mWH in March.

THE LARGEST commercial banking company in the U.S. is BankAmerica Corp. of San Francisco (The next four in size are all in N.Y.); Prudential is the largest life insurance company; Sears Roebuck is the largest retailing company; UAL (Chicago) is the largest transportation company; and American Telephone & Telegraph is the largest utility.

DID YOU KNOW that there are 10,000 different kinds (species) of ants?

GOODYEAR has increased its sales 25 percent in the last five years. That is spectacular for a company that has led the rubber industry since 1926 and celebrated its 75th anniversary in 1973. The increase was made possible through intelligent planning and implementation of office procedures and equipment that provide management with the means to guide that growth. The world-wide complex is tied together by several private and leased communications networks. These, coupled with the massive central computer facilities and on-line systems, make it possible for management to inquire into the status of any locations, any item, any customer. In addition, each morning top executives get a summary report of all tire shipments as of 5:00 p.m. the previous day. Two tire plants have already been put on a fully controlled on-line production system. At any time--by inquiring through a remote terminal--management can see what machine at what plant has produced what tires.

29,368 ALUMNI of O.S.U. contributed to the school's Development Fund during 1972. They, plus others, a total of 33,013 individuals or organizations, paid or pledged a record \$11,649,845.

THOUGHTS ON MANAGEMENT

IT'S WONDERFUL to think of a completely affluent society with poverty and much of disease a thing of the past. But affluence will bring with it new problems, new challenges...some of them as far-reaching as any we have ever known. And I think Herman Kahn is right when he says the biggest problem in the last fourth of the century will be the search for meaning and purpose--for an answer to the question, "What is it all about?" I think this is what's bothering so many young people today. Living as they do in an affluent society with all their basic needs met, they have had to turn to other questions, and seek other answers. And this trend will doubtless continue and grow more widespread as we move toward the end of the 20th Century. Man must seek answers to problems. Remove one set of problems and he will turn to a new set. And if the day should ever come that he runs out of problems, he is going to be in a worse fix than he is today.

--Earl Nightingale

JUDGING BY the things that are considered good clean fun today, the straight and narrow has become much wider.

--Maurice Seitter

ANY BOOK of management that does not begin with the tasks to be performed misconceives management. Such a book sees management as something in itself, rather than as a means to an end. It fails to understand that management exists only in contemplation of performance. It treats management as an independent reality, whereas management is an organ which derives existence, identity, and justification from the function it serves. The focus must be on the tasks.

--Peter Drucker, "Management: Tasks--Responsibilities--Practices"

TEEN-AGER to a friend: "My father wants me to have all the things he never had when he was a boy--particularly a report card with all A's."
--"Sunshine Magazine"

THERE IS ONE WAY we can develop greater happiness every day of our lives. That is to learn to wake up with a song in our hearts. I learned this years ago. I deliberately force myself to sing a song first thing in the morning.

--Alden Palmer, business executive

GOOD PHYSICAL CONDITION is vital to success in any field. Fatigue makes cowards of us all.

--Vince Lombardi

REMEMBER the old children's fable about "Little Miss Muffet"? Bob Monks in Windsor, Ontario, has a modern version: Little Miss Muffet sat on a tuffet eating her curds and whey. Along came a spider, who sat down beside her and said, "Curds have cholesterol, whey is fattening, and sitting on that tuffet will give you back trouble before you're 40."

ALL THE ILLS of democracy can be cured by more democracy.

--Al Smith (1837-1944)

MANAGERS will develop--just as children learn --for better or for worse. And whether they develop into managers who are good for a business, industry, agency or installation depends on how much they are allowed to put into practice. The development of managers in an organization is a complex, high-level activity in its own right. To do it well, we have to place it where it belongs, and in perspective. It is one aspect of the development of the organization's total manpower. And manpower development is but one aspect of the management of organizational manpower. And that, in turn, is one application of the total management of the organization.

--Dr. Phillip H. Brunsetter, secretary for manpower development, The Insurance Company of North America.

DID YOU HEAR about the businessman who was told by his doctor that he would have to give up wine and women but he could sing as much as he liked?
--Short Circuits

BUSINESS HAS EVOLVED through four office keyboards. First came the typewriter, over 100 years ago. Later came the teletype keyboard. Then the keypunch. Now we have the text-manipulating keyboards of word processing, powerful progeny of their century-old ancestors.

--Walter A. Kleinschrod, Editor, Administrative Management

A SUCCESSFUL MAN is one who can lay a firm foundation with the bricks that others throw at him.
--Sidney Goldberg

A LADY from the East wanted to know why Westerners were supposed to die with their boots on. "Well, ma'am," drawled the cowboy, "if we die with our boots on, it won't hurt our toes when we kick the bucket."

--Laughing Matter

WHO'S WHO IN MANAGEMENT

CAROL L. HILL is the "B" shift foreman in Process Area I, X-333 building. He supervises five or six production process operators in the operation of that part of the cascade, and one chemical operator in the operation of the X-342 Feed Vaporization and Fluorine Generation facility. His responsibilities include optimum production efficiency, records, reports, security, safety, housekeeping, personnel matters, and the on-the-job training of new operators. He reports to J. M. MILAM, production engineer, D-811.



Mr. Hill graduated from Twin High School, Bourneville, Ohio and has accumulated 154 quarter hours of college credit toward a Bachelor in Electrical Engineering degree at Ohio University. He joined GAT as a production process operator-in-training on August 2, 1954, became an operator on August 1, 1955, and worked in departments 811, 812, 813, and 816 before being promoted to his present position on March 16, 1973.

Carol, his wife, Mildred, four daughters--Brenda (15), Rebecca (14), Linda (13), Cynthia (10), and a son David (12), live at 38 Limestone Blvd. in Chillicothe. The Hills attend Chillicothe Bible Church and Carol is a member of the American Heritage Society, enjoys camping and hunting.

GAT NAMES AND FACES IN THE NEWS



H. McCLELLAND



C. A. MENTGES



D. B. JONES



T. V. SNEAD

H. McCLELLAND celebrates his 30-year anniversary of Goodyear service on September 25. He was transferred from the Gdys-Akron training division to GAT as training supervisor on January 16, 1953.

C. A. MENTGES attended the second half of the Ohio State University Executive Development Program (14 days) starting August 18.

D. B. JONES attended the first half of the Ohio State University Executive Development Program (14 days) starting August 18.

T. J. SNEAD enjoys coaching Little Baseball League teams. His team won the league championship in Waverly (they won 24 straight 1973-74). He then coached the Waverly All-Stars to a second place finish in the annual Eddie Jones Jackson Tournament; then they won the 17th annual Wellson Tournament by beating Wellston, the team that beat them in the Jackson Tournament.

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